

lbrowncreative@gmail.com

lbrowndesigns.co.uk

07738116705

[in](#) [t](#) [i](#)

Laura Brown

Hi, I'm Laura, a freelance creative designer. I work remotely from my home in South Yorkshire. I work with startups, small independent businesses and agencies, offering my services in graphic and web design.

My prior background comes in Digital Marketing and project co-ordinator with 5+ years experience.

[View my Work](#)

L Brown Designs
Sheffield, S20

Graphic & Web Designer

May 2011 - Current

I offer branding & web design services for startups and SME's. I work closely with clients to create branding and web design that is user friendly, easy to maintain and will convert users. I also offer design for marketing collateral and social media channels to help clients market their services and products.

Company Director

April 2018 - Current

Browns Tattoo Studio is a family run business that I Co-Own with my partner. We offer an appointment only service from our studio in Hasland, Chesterfield. I am responsible for appointments, general admin and bookkeeping, maintenance of the company website and social media presence, brand merchandise, stock and event bookings.

Digital Marketing Executive

August 2017 - August 2018

My role as digital marketing executive involved designing newsletters to send to licensees, managing social media accounts for all brands under the company umbrella. Content planning and analytic reports for the customer portal, website, and social media channels. Designing and managing marketing materials, for internal use and events.

Marketing & Project Co-ordinator

July 2016 - May 2017

My role as project & marketing coordinator involved building relationships with key accounts across the UK, Europe, US and HK. Project managing all orders, production schedule and logistics within the business and suppliers.

I also acted as support for the studio team, creating product mock-ups, and retouching artwork. I managed the companies presence across all social media channels, and website content, as well as creating monthly newsletters.

Education

Marketing Foundation

Certificate CIM Level 3

Sheffield College

January 2017 - April 2017

Functional Skills

Mathematics Level 2

Sheffield College

September 2015 - June 2016

BA (Hons) Graphic Design

Sheffield Hallam University

September 2008 - June 2011

BTEC National Diploma in

Fine Art

Chesterfield College

September 2003 - June 2005

5 A-C GCSE, ICT GNVQ

Robert Clack School

September 1998 - June 2003

Software

Adobe CC

XD, Illustrator, Indesign, Photoshop, Acrobat, Dreamweaver

Microsoft

Office, Outlook, Excel, Powerpoint, Word, Acrobat

CRM

Sage 50, salesforce, Oracle, Zoho

Email Marketing

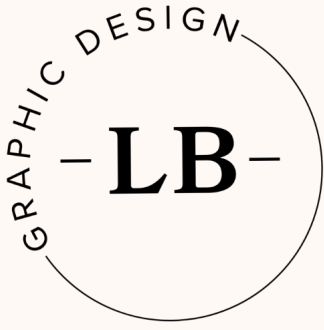
Mailchimp, Zoho Campaigns

CMS

Umbraco, Wordpress, Squarespace, Craft CMS

United Rental Group
Chesterfield S41

Made by Talented
Sheffield, S3



lbrowncreative@gmail.com

Lbrowndesigns.co.uk

[07738116705](tel:07738116705)

in  

Horner Brothers Paragon
Sheffield, S60

Account Executive

January 2015 – July 2016

My role at Horner Brothers Paragon Group included handling all customer communications, quotations, and orders. Preparing job specification documents for quotes and order processing. I also reviewed customers products to identify ways to reduce production costs and appropriate methods for implementation Collating, analysing and reporting account management information on request from customers.

References

Kate Tuckett

Made by Talented

[07772086240](tel:07772086240)

Kate.tuckett@proco.com

Helen Cuckson

Horner Brothers Paragon

helencuckson@paragoncc.co.uk

Craig Antcliff

See In Colour

[0114 2760363](tel:01142760363)

Greenbacksclothing@hotmail.com

See in colour
Sheffield, S1

Studio Manager & Screen printer

October 2011 – December 2014

My duties as Studio manager included general administrative tasks and project management. I would create designs and mock-ups for merchandise, as well as running preflight checks on existing artwork. On top of this I managed the companies online presence across social media, the business website and e-commerce.

Plusnet plc
Sheffield, S1

Customer Support Administrator

June 2010 – July 2011

My role as Customer Support Administrator included customer contact both online and verbal. Answering enquiries about services such as sales enquiries, billing, accounts and complaints. General administrative duties using a range of IT systems.